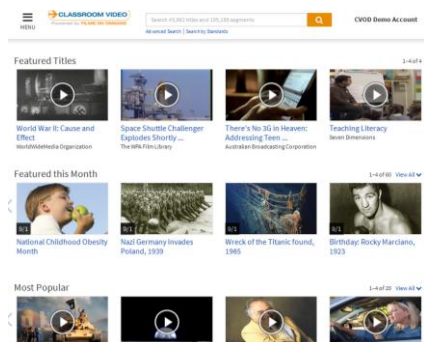


Classroom Video On Demand



Educator's Guide

Classroom Video On Demand is the first true, dedicated high school streaming video subscription of its kind. This complete, multi-subject video solution offers one-stop shopping for librarians, educators and students. Subscribers will find a wealth of material appropriate for basic through AP courses. Increase learning with this engaging content and utilize the power of visual aids to help students understand and reinforce a lesson, grasp a concept, take a virtual field trip or see a stage performance, anytime, anywhere.



Classroom Video On Demand is a cross-curricular video solution that will introduce a concept, extend learning, and engage students. Available anytime, anywhere, (as long as internet access is available), **Classroom Video On Demand** offers more than 20,000+ full-length videos, on hundreds of topics, in core subject areas. **Classroom Video On Demand** will help students to:

- ✓ connect theories taught in the classroom with real world events and policies
- ✓ see, listen and learn through visual/audio presentation
- ✓ be motivated and stimulate interest through visual engagement
- ✓ learn, listen, understand and remember a concept
- ✓ process information quickly
- ✓ utilize critical thinking skills in analyzing media
- ✓ note important key information on a subject or topic
- ✓ paint a visual picture of a place, country, custom, technique, idea, etc...
- ✓ recognize and acknowledge source of information (citations)

Content:

Classroom Video On Demand offers students a visual learning experience. Content includes more than 20,000 full-length videos/ over 200,000 video segments, from hundreds of top producers in more than 27 subject areas, **with new content added daily.**

Highlights and features include:

- Unlimited, simultaneous access to all videos in collection 24/7
- View the entire video or specific segments, create custom playlists, share, save and organize videos, or create custom clips
- Videos are correlated to standards, (state, national, Common Core, national STEM, and International Baccalaureate Organization)
- Captioning and cross-searchable transcripts
- New closed-captioning options



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- Dynamic citations in MLA, CMS, and APA formats, featuring *EasyBib* and *NoodleTools* integration for up-to-date citation creation and export
- Tablet/mobile friendly videos from the library, school, or off-site
- Public performance rights
- Google Translate
- Google sign-in integration
- Robust Support Center and new enhanced admin portal
- Videos can be easily added to online catalogs and learning management systems

Special Features:

Located on the home page, the following features help teachers, educators, and students access the videos they need quickly.

- ✓ **Keyword Search** – by Title, Segment or Transcript
- ✓ **Most Popular** – Slider highlights videos that are the “most popular” in the collection.
- ✓ **Recently Added** – Videos that are new to the collection
- ✓ **Featured Producers** – Choose a video based on producers featured each month
- ✓ **Browse Collections** – Quick access to videos by subject/collection
- ✓ **Advanced Features** – Create an account and sign up to receive emails about new titles added within subject areas
- ✓ **Tutorials on home page** – Access to tutorials on how to use playlists and custom segment features
- ✓ **Advanced Search** – Narrows down your selection based on your custom criteria

Don't miss....

Located at the top right of the “Home” screen in **Classroom Video On Demand** – “Help” offers teachers/educators and students valuable information to get them started using this service. The “Help” button takes you into our enhanced Support Center, where you can get information on everything from sharing videos, using search widgets and MARC Records. The Support Center “Training and Tutorials” tab will provide you with a visual tutorials, archived and upcoming webinars available.

Projects and Ideas for Educators – Classroom Video On Demand:

Classroom Video On Demand's content is the ideal resource to use for projects, or as a source for a research paper or essay. Using video for projects will enhance and reinforce a lesson, while keeping the students interested in the activity. Here are a few suggestions on how to use video in conjunction with a lesson.

- **Video homework assignment** – Assign a video for students to watch for homework. Get the conversation started the next time you meet and discuss the video in class.

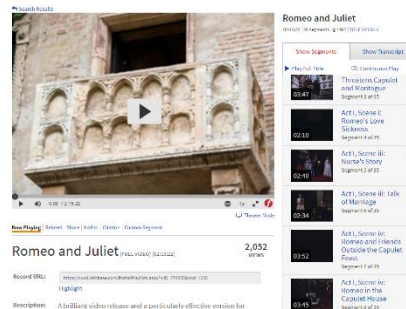
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- **Create a movie poster** – Have students watch a video on a specific subject, and make a movie poster for the video depicting key characters, events or theme in the video. Hang the posters around school or in the library
- **Skits or scene Reenactments** - Help students to recreate a key part of a video they've viewed and create a skit or scene reenactment-- this can lead to a great class discussion.
- **Change the outcome** – Have students discuss or write about how they would change a part of a video they viewed—either the ending of a play, or action of a character, setting of a video, etc... Promote discussion on why they would make the change, and how would the change impact the story or issue.
- **Advertisement, movie trailer, commercial or Public Service Announcement** – Ask students to watch a video and create their own video advertisement or trailer for the video. Ask them to be creative and create excitement so that people watching their advertisement or trailer would want to go see the movie! You could also have them create a Public Service Announcement and awareness type video on major concerns...i.e. Smoking and Drug hazards; Texting and Driving; Bullying; Teen Suicide; Eating Healthy; Animal cruelty, etc... Get the posters noticed and hang them around the school.
- **Create a Game:** Have students watch a video and ask them to take notes as they are watching. Then divide the class in teams and have each team write 5-10 questions about the video. Have the teams ask the other teams questions and give 10 points for each question correct answer. First team to reach 100 points wins. Great way to reinforce content/information in any video, in any subject area; while creating a fun and competitive atmosphere.
- **Create Brochures:** Have students create informational brochures about a video. Whether it be a video about at geographical location, a health issue, a process, etc...
- **Compare and Contrast Classics** – Have students watch one of the Shakespeare videos, or a video that the print/book version may be easily available to them. Ask students to compare and contrast, finding the similarities and differences in the video versus the print version— watch in segments as you read chapters, for easier comparison :

- Shakespeare: Romeo and Juliet (Item # 1235); Othello (Item # 3030); Hamlet (Item # 41685) ; Julius Caesar (Item # 53751) , or Macbeth (Item # 57131)
- Little Women by Louisa May Alcott (Item # 53749)
- Paradise Lost by John Milton (Item # 49059)
- The Scarlet Letter by Nathaniel Hawthorne (Item # 56700)
- Dr. Jekyll and Mr. Hyde by Robert Louis Stevenson (Item # 60778)
- Jane Eyre by Charlotte Bronte (Item # 53746)
- Les Miserables by Victor Hugo (Item # 1619)



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Classroom Video On Demand – Top viewed videos by subject:

Classroom Video On Demand is one of the best resources to use as a conversation starter! This cross-curricular resource provides hours of educational video in more than 27 subjects. Here are some of the top viewed videos in core subject areas to get you started... **(Please note this is only a sampling of the thousands of videos in this amazing resource).**

- **Art & Architecture:** See, experience and watch videos that will take you on a cultural trip in the world of Art and Architecture!
 - The Birth of Art: Treasures of Ancient Egypt (Item # 57678)
 - The Art of China (Item # 60409)
 - Art of the Night (Item # 55556)
 - Ancient Greece (Item # 8685)
 - Christopher Columbus: Explorer of the New World (Item #42472)
 - Museum Secrets (Item # 57634)
 - What is Beauty? An Art Critic's Journey (Item # 52231)

- **Biology:** A visual presentation of the science of life!
 - Animated Neuroscience and the Action of Nicotine, Cocaine, and Marijuana in the Brain (Item# 8352)
 - A New Life (Item# 843)
 - Ebola: The Search for a Cure (Item# 60226)
 - The Weather Video Clip Collection (Item# 44017)
 - Science in Everyday Life: Journey of the Invisible Video Clips (Item# 37317)
 - The Human Body Video Clip Collection (Item# 44015)
 - Geocycles (Item# 34725)
 - Cells: An Introduction (Item # 8229)
 - Cells, Tissues, and Skin (Item # 39505)
 - The Book of Life: Genetics and Evolution (Item # 44891)

- **Business:** A collection of videos that provide a world-wide look at the ever-changing world of business.
 - The Women's Bank of Bangladesh (Item # 7129)
 - The Great Depression (Item # 36219)
 - Dreams of Avarice: Credit and Interest Through the Ages (Item # 40180)
 - Get 1.1 Billion's Attention: Growing Consumerism in India (Item # 37613)
 - Open Borders: Globalization – A Real-World View (Item# 47500)
 - Niccolo Machiavelli's The Prince (Item# 48954)
 - Economic Gaps: Globalization – A Real-World View)
 - Karl Marx and Marxism (Item# 3928)

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- **Careers:** A great collection of videos focusing on careers, job seeking and skills.
 - Careers in the Nonprofit Sector (Item # 44677)
 - Careers in the Life Sciences (Item # 35999)
 - Doing the Job: Basic Job Skills (Item # 42288)
 - 175 Resume Secrets (Item # 53230)
 - Before You Apply (Item # 42284)
 - Brilliant Public Speaking (Item # 53231)
 - Think b4 u Post: Your Reputation and Privacy on Social Networking Sites (Item # 43709)
 - Digital Communication Skills: Dos and Don'ts (Item # 58374)
 - Common Job Interview Mistakes: What NOT to Say or Do (Item # 44855)

- **English:** Some of the best videos that will bring excitement to your English classroom!
 - The Mystery of Edgar Allan Poe: Host Peter Graves (Item # 42502)
 - Mark Twain: A Concise Biography (Item # 43988)
 - The Adventures of Huckleberry Finn: Understanding a Classic (Item # 7968)
 - Frankenstein (Item # 45464)
 - Internet Research: What's Credible? (Item # 58373)
 - Romeo and Juliet: Live from Shakespeare's Globe (Item # 41373)
 - Beowulf (Item # 45468)
 - Hamlet (Item # 49033)
 - Great Moments from Great Speeches (Item # 49137)
 - The Tell-Tale Heart by Edgar Allan Poe (Item # 31277)
 - A Raisin in the Sun: Character Studies Conversations (Item # 38813)
 - Ernest Hemingway: Wrestling with Life (Item # 42476)
 - William Faulkner: A Concise Biography (Item # 43965)
 - Future of English (Item # 44719)

Environmental Science:

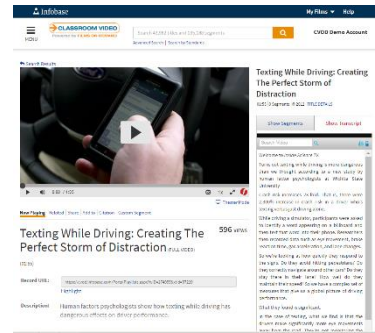
- Climate Change (Item # 47752)
- Human Planet: How Earth Made Us- The Untold Story of History (Item # 43928)
- TED Talks: Mike Biddle – We Can Recycle Plastic (Item # 48227)
- The Earth Video Clip Collection (Item # 44014)
- Fire: How Earth Made Us – The Untold Story of History (Item # 43927)
- Biomes of the Earth: Core Concepts Video Clip Library (Item # 49277)
- Industrial New York: Filthy Cities (Item # 48012)
- The Business of Green (Item # 39637)
- Jungle: How Nature Works (Item # 52489)
- Combating Climate Change and Improving Air Quality (Item # 39639)

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- **Guidance & Counseling:** A collection of videos aimed to increase awareness, while understanding and learning about real-life issues.
 - Help! I'm Stressed! (Item # 48018)
 - Dark Days: Shedding Light on Depression (Item #48957)
 - Texting While Driving: Creating the Perfect Storm of Distraction (Item # 57220)
 - Battling Eating Disorders (Item # 35200)
 - Alcohol (Item # 39494)
 - Anxiety Disorders (Item # 48958)
 - Teen Pregnancy: Reel Stories, Real Life (Item # 30635)
 - Real Life Teens: Bullies and harassment (Item # 42153)
 - Racial Stereotypes in the Media (Item # 37006)
 - College Life: Perspectives from Students and Instructors (Item # 51020)
 - Real Life Teens: Preparing for College (Item # 42161)
 - Teens Dealing with Death (Item # 32319)
- **History:** An outstanding collection of history-topic videos that will bring the viewer on a visual journey.
 - Issues and Controversies in American History Video Clip Collection (Item # 49105)
 - The Presidents: 1945-1977 (Item # 43180); The Presidents: 1977-2004 (Item # 43181); The Presidents: 1913-1945 (Item # 43179); The Presidents: 1825-1849 (Item # 43175)
 - Great Empires of the Past: Core Concepts Video Clip Library (Item #41675)
 - The Middle Ages (Item #7049)
 - Bust: America – The Story of Us (Item # 43282)
 - The French Revolution (Item # 43058)
 - World War II (Item # 2594)
 - Cold War (Item #47587)
 - In Search of History: Salem Witch Trials (Item # 42734)
 - Ancient Greece (Item # 8685)
 - Christopher Columbus: Explorer of the New World (Item # 42472)
- **Music and Dance:** Celebrate the arts with outstanding videos from this collection.
 - The Roaring Twenties (Item # 36218)
 - The Birth and Life of Opera (Item # 10878)
 - Music of the Brain (Item # 41327)



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- Music to Your Ears: Finding the Perfect Pitch (Item # 58082)
 - Aspects of Melody (Item # 57776)
 - The All-Star Jazz Show: Live from the Ed Sullivan Theater (Item # 50990)
 - Discover Beethoven's 5th : An Interactive Music Experience (Item # 50119)
 - Genres in Music: From Handel to Hip-Hop (Item # 40223)
 - Dance on Screen (Item # 58802)
 - The Swing Era (Item # 50989)
 - Story of the Blues: From Blind Lemon to B.B. King (Item # 50831)
 - Too Close to Heaven: The History of Gospel Music (Item # 6974)
- **Technical & Vocational Education:** (additional collection required for some of these titles) A powerful collection of videos for students learning a trade and preparing for the world of employment.
 - Telecommuting and Distance Learning: Tips for Separating Work From Life (Item # 65065)
 - Essential Automotive Tasks (Vol. 1= Item # 56104 ; Vol. 2= Item # 56105; Vol. 3= Item # 56106)
 - Blueprint Fundamentals: Interpreting Symbols and Specs (Item # 53614)
 - Building an Earthquake Resistant Home (Item # 66302)
 - 3D Printing Saves Babies' Lives (Item # 58110)
 - Starting a Salon: The StartUp Experience (Item # 47846)

Your Feedback ...Please!

Your feedback is important to us. Tell us how you like *Classroom Video On Demand* and share with us the ways you integrate this resource into your lessons. We love to hear your feedback—positive or negative.

Please email: onlinesales@infobaselearning.com and put "Classroom Video On Demand Feedback" on the "Subject" line.

Thank you for your support of our products!

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